



Second Harvest Heartland Delivers

At Second Harvest Heartland, we won't stop working until every hungry person gets the food they need to thrive. We understand our role as a food bank is the backbone of the hunger relief system in the Upper Midwest. As part of this role, we must continually search for new ways to expand our reach and help the most people get access to the most food today and into the future.

One in 10 households in Minnesota are affected by hunger, which is far too many for a state with such an abundance of food.

Traditional sources of food, like cans and boxes of shelf-stable items, are rapidly declining, as producers and manufacturers continually become more efficient. To meet the growing need, we are developing ways to add more meals through new and available sources. We will focus on nutritious sources that will improve the health and stability of clients. This includes providing fresh produce, helping eligible neighbors leverage underutilized public nutrition programs and engaging new sectors in hunger relief.

Provided 75% of food

Distributed by food shelf partners

532,000 people

Served last year

Hunger affects us all

Hunger's effects make it difficult for children to learn, adults to work effectively and seniors to thrive. Continuing to invest in infrastructure and adding access points for clients means we can connect vulnerable populations to the right resources for years to come.

Join us in our mission

Quite simply, we can't continue what we're doing without your help. And your help is needed right now. If you're committed to ending hunger for everyone in our area, visit 2harvest.org to see all the ways you can help end hunger in your community.

Visit 2harvest.org to find out how you can make a difference.



Right now there is enough food, but access to it is an issue. We will focus on the opportunities that have the largest potential to provide a balance of healthy foods to the clients we serve. We'll always be working to find new and available sources of food and connect people to available nutrition programs.



We must stand and work together. We recognize that we must build our capacity and that of our community. We will invest in infrastructure and programs that can be scaled to help as many people as possible as we continue to navigate the future of hunger relief.



As a leader in hunger relief, we must work to increase awareness and catalyze action through our reach. We will leverage data to promote new sector partnerships and breakthrough programs.

Strategic priorities:

Our investments now will have a real and lasting effect on the future health, education and overall well-being of the people we serve.

Providing more food access

- **Produce:** Focus on the collection of available agricultural products to increase the amount of healthy food available to hungry people
- **SNAP:** Advance efforts to enroll as many qualified participants as possible in this available but underutilized program
- **Federal Child Nutrition Programs:** Focus on increasing enrollment in programs with the highest opportunities to add meals for children and their families

Strengthening the network

- **Financial:** Grow our financial strength in order to deliver on our mission
- **Infrastructure:** Build for the needs of the future, both in technologies and facilities
- **Community Solutions:** Catalyze locally designed programs that help our partners increase meals for people in high-need and underserved communities
- **Breakthrough Programs:** Leverage our scale, scope and reach to pilot and test successful programs that can be replicated for multiple communities

Leading our community

- **Advocacy:** Communicate a common message to address the issue of hunger and its solutions
- **Data:** Generate and leverage information that educates and inspires our partners and the community
- **Health and Education:** Develop sector partnerships to advance hunger relief solutions that reach new clients and provide more access to food